



Sew What? Inc. It's not a question. It's the answer.™



SEW WHAT? INC., CUSTOM DRAPERY EXPERT, ANNOUNCES NEW BLOG RESOURCE SITE FOR PRODUCTION PROFESSIONALS

appropriate to share some of what we've learned with others in our industry.”

In addition to current posts, Sew What? maintains a blog archive that allows visitors to look back at previous months or years, or search for posts by category. They welcome comments and are looking forward to helping answer the many questions that stage drapery and production industry professionals have around fabric treatments and stage curtains.

About Sew What? Inc.

Sew What? Inc., located in Rancho Dominguez, CA, is well-known for its dramatic theater backdrops used in major rock concerts, top fashion shows and other artistic staged venues. The company also produces [pipe and drape](#) systems for trade shows and special events. The company has received numerous awards for business and innovation, including the *Dell/NFIB Small Business Excellence Award* as well as *PC Magazine's SMB 20 Award* for technological innovation for small and medium-sized businesses, and was featured on the 1000th cover of *Rolling Stone*.

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FOR IMMEDIATE RELEASE
May 15, 2009
Contact: Chris Sandberg (562) 799-1555

Rancho Dominguez, CA – Staging designers, school theater directors and tour managers now have a great new resource for learning about using drapes and other theatrical fabrics in their show.

The new blog, www.sewwhatinc.com/blog, features posts by Sew What? Inc. managers and employees on [drapery and softgood fabric](#) topics ranging from [flame retardancy](#) to special fabrics for [rock concert stage design](#), drapery cleaning tips to getting the show started on time.

To stay current with the blog posts, a number of “feed” options are provided including RSS feeds directly to an RSS newsreader.

“This is a great way for production professionals to get ideas for their upcoming shows and keep them current on the state of the art with regard to theatrical draperies,” said Megan Duckett, president of Sew What? Inc. “We have so many years of experience that we think it’s