



Sew What? Inc. It's not a question. It's the answer.™



FOR IMMEDIATE RELEASE

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Rancho Dominguez, CA– Megan Duckett of Sew What? Inc. was named a Finalist in the "Best Entrepreneur, Non-Services Businesses - up to 100 Employees" category in the 7th annual Stevie Awards for Women in Business.

"We work really hard at challenging the status quo and getting out of our comfort zone," said Sew What? President Megan Duckett. "I have to pass along the kudos to our amazing crew who keep product quality and customer service at the top of our priorities list. Success is an ever-moving target."

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run - worldwide. The Stevie Awards have been hailed as one of the world's premier business awards. More than 1,200 entries – a record for the competition - were submitted this year for consideration in 54 categories

Sew What? continues to rack up awards and honors for its commitment to innovation. As well as 2010 and 2008 Stevie Awards, in 2009 Sew What? was honored as one of the top 500 Small Businesses in the United States and one of the top 100 small businesses in California by DiversityBusiness.com. Additionally,

Sew What? Inc. Named As Finalist In 7th Annual Stevie® Awards For Women In Business

Megan Duckett served as a representative of the Dell Women's Entrepreneur Network, held during the World Expo in Shanghai, 2010.

I thank the judges and governors of the Stevie Awards, but once again, the credit really goes to our extraordinary team of designers, sewers, sales staff and support crew...not to mention our amazing clients who give us the opportunity to stretch our own boundaries every day."

"It was harder than ever to be recognized in the Stevie Awards for Women in Business this year," said Michael Gallagher, president of the Stevie Awards. "Receiving a high score from the judges this year illustrates how well many women in business are doing despite the stiff challenges they face."

About Sew What? Inc.

Sew What? Inc., located in Rancho Dominguez, CA, is well-known for its dramatic theatrical drapes and fabrics used in major rock concerts, top fashion shows and other artistic staged venues. Their drapes have dressed the stages of Brooks and Dunn, The Cranberries, Lady Gaga, Jennifer Hudson, R Kelly, Sting, and Elton John, to name a few. Most recently, Sew What? and sister company Rent What? Inc combined forces to provide a complete stage drapery solution for Alice In Chains 2010 concert tour. For information, contact Sew What? Inc. at (310) 639-6000, or visit www.sewwhatinc.com.