



Sew What? Inc. It's not a question. It's the answer.™

SEW WHAT? INC., CUSTOM THEATER CURTAIN MANUFACTURER, NAMED TO TOP BUSINESS LIST FOR 2009

**TOP 2008
BUSINESS**



DiversityBusiness.com

FOR IMMEDIATE RELEASE

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Rancho Dominguez, CA – April 1, 2009 – Custom theater curtain manufacturer Sew What? Inc. has been named as one of the top 500 Small Businesses in the United States and one of the top 100 small businesses in California by DiversityBusiness.com, the nations' leading business-to-business Internet site.

This is the 9th annual listing of the top businesses by DiversityBusiness.com. Companies listed on the Top Business Lists represent the Nation's top multicultural earners and challenge the long-held notion that a privately held business is small or insignificant. Winners are sought after by major corporations wishing to increase spending with small businesses.

“Entrepreneurs are a growing force in the U.S. economy, and a force to be reckoned with,” said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. “This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business.”

“We’ve made a genuine commitment here to push ourselves and be more innovative with our custom fabric and drapery treatments and pipe and drape systems in order to grow; which is something particularly important in this business environment,” said Megan Duckett, President of Sew What? Inc. “Even though we look back and appreciate how far we’ve come as a leading [theater curtain manufacturer](#), it’s important to not let go of that same drive that challenged us to succeed at the beginning. This recognition from DiversityBusiness.com is a testament to our refusal to become complacent.”



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● The List

● This List is a classification that represents the top small businesses in the U.S., in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural, small and women-owned businesses use the list. The List is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

The winning companies will be honored at a special awards ceremony at DiversityBusiness.com's "9th Annual Multicultural Business Conference", taking place April 29 – May 1, 2009 at the Disney's Contemporary Resort in Orlando, Florida.

● "We're honored to be in the List," said Duckett. "I think what puts us there is knowing that, although we're in the custom theater drape business, we're actually in the customer satisfaction business. When customers say they need [digital backdrops](#),

[custom scrims](#), [curtain tracks](#), or [pipe and drape systems](#), we know what they really want is a great show with the minimum of hassle, and that's what we're here to provide."

For the complete list of winning companies, please visit: www.diversitybusiness.com

About Sew What? Inc.

Sew What? Inc., located in Rancho Dominguez, CA, is well-known for its dramatic theater backdrops used in major rock concerts, top fashion shows and other artistic staged venues. The company also produces pipe and drape systems for trade shows and special events. The company has received numerous awards for business and innovation, including the *Dell/NFIB Small Business Excellence Award* as well as *PC Magazine's SMB 20 Award* for technological innovation for small and medium-sized businesses, and was featured on the 1000th cover of *Rolling Stone*. See Sew What? Inc. at www.sewwhatinc.com.



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About DiversityBusiness.com

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Launched in 1999, DiversityBusiness, with over 46,000 members, is the largest organization of diversity owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies, and colleges and universities. DiversityBusiness provides research and data collection services for diversity including the "Top 50 Organizations for Multicultural Business Opportunities", "Top 500 Diversity Owned Companies in America", and others. Its research has been recognized and published by Forbes Magazine, Business Week and thousands of other print and internet publications. The site has gained national recognition and has won numerous awards for its content and design. It is a leading provider of Supplier Diversity management tools and has the most widely distributed Diversity magazine in the United States. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. Founded in 1980.

For additional information, contact Sew What, Inc. at (310) 639-6000, or inquiries@sewwhatinc.com.

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